

Corridor Improvement Authority
4/25/19, 6:00pm

Meeting called to order at 6:00pm

Members Present:

Rod Pletz, Mike Spain, Bill Kays, Dan Kocsis, Kelly Smit, Brian Morin

Members Absent:

Tyler O'Connor, Tim Mitchell

Guests Present:

None

Agenda:

- Approval Of March Meeting minutes
 - Motion to approve: Bill, 2nd: Dan
 - Motion passed unanimously
- Triathlon
 - 85 registered
 - Numbers are low based on previous years
 - How do we increase participation
 - Run a special discount
 - Spring Madness Sale
 - 2 Week Window
 - Get large banners out as soon as possible
 - SLBC, Frese's, BT's, Daly Farm, Sister Community Church
 - Look into options near Napier/M140
 - Radio Ads –
 - Dan motioned to approve up to \$500 for radio ads, Mike 2nd
 - Motion passed unanimously
 - Brian will contact Midwest Family Broadcasting
- Donations
 - We need to start working on soliciting donations
 - Rod went through donations list and divided up list

- Rod will send out list of potential sponsors and who is responsible for contacting each business
- Volunteers
 - We need to identify someone new to take on this role
 - Look at public schools to identify individuals who need community service hours
 - Kelly agreed to be contact person for schools
 - Dan will work with Robin and help take over some volunteer coordination responsibilities
- Trailhead
 - Land Survey
 - Kelly will schedule her land surveyor to look at the property for a quote
 - Architectural Landscape Rendering
 - Wightman's quote is \$850
 - Brian motioned to approve, Kelly 2nd
 - Motion passed unanimously
 - Printing large-scale rendering through Creative Vinyl
 - Kelly motioned to pre-approve \$400, Dan 2nd
 - Motion passed unanimously
 - Bricks
 - Barb set up a separate account to collect brick revenue
 - Bill will find out if brick donations are tax deductible
 - Rod motioned to allocate all revenue to brick sales to pavilion construction, Bill 2nd
 - Motion passed unanimously
- Sister Lakes Business Assoc. Map
 - Business Assoc. has interest in handing off map to CIA
 - CIA wants to learn more information about the potential of taking it over
 - Mike motioned to consider taking over map if it makes sense; Rod 2nd
 - Motion passed unanimously
- Public Comment solicited at 7:28p
 - None heard

Next meeting: May 16, 6:00 pm, Keeler Township Hall

Motion to adjourn: Brian

Second: Kelly

Meeting Adjourned: 7:29pm

