

Corridor Improvement Authority
2/21/19, 6:00pm

Meeting called to order at 6:04pm

Members Present:

Rod Pletz, Mike Spain, Kelly Smit, Brian Morin, Dan Kocsis

Members Absent:

Bill Kays, Tyler O'Connor, Tim Mitchell

Guests Present:

Robin Gulliver

Agenda:

- Triathlon
 - Shirt Discussion
 - Group decided on a design they liked
 - Kelly agreed to talk with her daughter about tweaking the design to fit our needs
 - Flyers
 - Kelly will talk with company to get flyers ordered
 - Rod offered to drop them off at the local colleges
 - Rentals
 - Judd Lumber is no longer doing rentals
 - New company offered to give the same deal as Judd
 - Advertisements
 - Should we look into new options?
 - Numbers are low compared to past years
 - Volunteers
 - Need to find a new person to coordinate volunteers
 - Person should meet with Tom and get list from previous years.
 - Robin offered to take on this role.
 - Put volunteer call list in lake association newsletter
 - Idea to work with local schools to find students who need volunteers
 - Suggestion to put volunteer call out on the SLFD scrolling

marquee

- Membership Update
 - Robin would like to join the CIA officially
 - Mike made motion, Dan seconded
 - Motion carried unanimously
 - Robin will need to be confirmed by the Keeler Township board at their next meeting
- Website
 - Rod discussed website updates
 - Website updates cost money each time
 - Rod suggested we approve \$500 in website update fees so updates can be made as needed.
 - Kelly motioned to approve \$500 in website expenses for the year, Dan seconded
 - Motion carried unanimously.
- Trailhead
 - Customized bricks discussion
 - Cost is approximately \$25 for the engraved brick
 - Discussion was to charge \$100 per customized brick
 - Dan suggested having a fundraising party to sell bricks and raise additional funds
 - Trailhead committee meeting to take place Monday, February 25 at 6pm at Lions Park
 - Group agreed that we need some sort of rendering and plan in order to sell bricks
 - Bricks will be sold mostly face to face by cash or preferably check.
 - Receipts should be issued
 - Order form will also be available online
 - Brick plan should be ready in time to sell bricks at the 2019 Triathlon
 - Goal is to sell 100 bricks in year one
 - Minimum order of 10, group may order 10 bricks initially to use as a sales pitch.
 - Next Steps
 - We need to get a land survey done to move forward
 - Kelly offered an alternative survey engineering firm who may be a cheaper option

Next meeting: March 21, 6:00 pm, Keeler Township Hall

Motion to adjourn: Brian
Second: Mike
Meeting Adjourned: 7:20pm