

Corridor Improvement Authority  
2/21/19, 6:00pm

Meeting called to order at 6:04pm

Members Present:

Rod Pletz, Mike Spain, Kelly Smit, Brian Morin, Dan Kocsis

Members Absent:

Bill Kays, Tyler O'Connor, Tim Mitchell

Guests Present:

Robin Gulliver

Agenda:

- Triathlon
  - Shirt Discussion
    - Group decided on a design they liked
    - Kelly agreed to talk with her daughter about tweaking the design to fit our needs
  - Flyers
    - Kelly will talk with company to get flyers ordered
    - Rod offered to drop them off at the local colleges
  - Rentals
    - Judd Lumber is no longer doing rentals
    - New company offered to give the same deal as Judd
  - Advertisements
    - Should we look into new options?
    - Numbers are low compared to past years
  - Volunteers
    - Need to find a new person to coordinate volunteers
    - Person should meet with Tom and get list from previous years.
    - Robin offered to take on this role.
    - Put volunteer call list in lake association newsletter
    - Idea to work with local schools to find students who need volunteers
    - Suggestion to put volunteer call out on the SLFD scrolling

marquee

- Membership Update
  - Robin would like to join the CIA officially
    - Mike made motion, Dan seconded
    - Motion carried unanimously
    - Robin will need to be confirmed by the Keeler Township board at their next meeting
- Website
  - Rod discussed website updates
  - Website updates cost money each time
  - Rod suggested we approve \$500 in website update fees so updates can be made as needed.
    - Kelly motioned to approve \$500 in website expenses for the year, Dan seconded
    - Motion carried unanimously.
- Trailhead
  - Customized bricks discussion
    - Cost is approximately \$25 for the engraved brick
    - Discussion was to charge \$100 per customized brick
    - Dan suggested having a fundraising party to sell bricks and raise additional funds
    - Trailhead committee meeting to take place Monday, February 25 at 6pm at Lions Park
    - Group agreed that we need some sort of rendering and plan in order to sell bricks
    - Bricks will be sold mostly face to face by cash or preferably check.
      - Receipts should be issued
      - Order form will also be available online
    - Brick plan should be ready in time to sell bricks at the 2019 Triathlon
    - Goal is to sell 100 bricks in year one
    - Minimum order of 10, group may order 10 bricks initially to use as a sales pitch.
  - Next Steps
    - We need to get a land survey done to move forward
    - Kelly offered an alternative survey engineering firm who may be a cheaper option

Next meeting: March 21, 6:00 pm, Keeler Township Hall

Motion to adjourn: Brian  
Second: Mike  
Meeting Adjourned: 7:20pm