

Corridor Improvement Authority  
1/8/24, 6:00pm  
Keeler Township Hall

Meeting called to order at 6:00 pm

Members Present:

Don Blackmond, Rod Pletz, Pat Hickey, Dan LaFond, Mike Spain, Brian Morin

Members Absent:

Bill Boston, Kelly Smit

Guests Present:

Sarah Snoeyink – Michigan Economic Development Corporation (MEDC)

Discussion:

1. Approval of December Regular Meeting Minutes:
  - a. Mike motioned to approve minutes, Dan 2<sup>nd</sup>.
  - b. Motion passes unanimously
2. No Bills to report
3. Amending CIA Charter
  - a. Don reached out to legal counsel regarding process and received a response about the process framework.
  - b. Don will check to see if the process was followed to add 95<sup>th</sup> Ave/Lions Park property to the corridor.
  - c. Don believes we will still need to amend our charter to include the park.
  - d. He will continue working with legal counsel to get a more detailed answer on the process.
4. Trailhead Park Subcommittee Update (Pat)
  - a. No update.
  - b. Pat will set up a meeting with Kelly and Rod to work on a budget and scope of project.
5. Patronicity Fundraising
  - a. Brian completed Patronicity application in December to engage with Patronicity.
  - b. He also reached out to Sarah Snoeyink from MEDC about Public Places, Community Spaces grant.
  - c. Brian shared video on Crowdfunding 101 with the group.
    - i. <https://www.youtube.com/watch?v=xSSXmFCyGxw>
  - d. Sarah (MEDC) talked through grant process with the group and answered questions.
  - e. Brian took down a list of outstanding questions to take back to Mahala (Patronicity). He has a meeting set up with her on 1/10.
  - f. Brian motioned to form a fundraising subcommittee to work with Patronicity, consisting of Brian, Dan, and Don. Don 2<sup>nd</sup>.
    - i. Mike: Support
    - ii. Rod: Support
    - iii. Brian: Support
    - iv. Dan: Support

- v. Pat: Support
- vi. Don: Support
- vii. Motion passes unanimously

6. Annual Report

- a. Rod will work on compiling the report to share with the Keeler Township Board.
- b. Rod asked for a volunteer to present the report to the board at an upcoming meeting.
- c. Pat agreed to share the report with the Keeler Township Board.

7. Public Comment solicited at 7:20pm

- a. None Heard

8. Don motioned to adjourn, Pat 2<sup>nd</sup>

- a. Motion passes unanimously

9. Meeting adjourned at 7:20pm