

Corridor Improvement Authority
3/25/21 6:00pm

Meeting called to order at 6:04pm

Members Present:

Rod Pletz, Brian Morin, Don Blackmond, Mike Spain, Bill Boston

Members Absent:

Kelly Smit

Guests Present:

Carl Davis, Dan LaFond

Agenda:

1. Bike Trails Update
 - a. Brian, Don, and Rod met with representatives from LRE, MDOT, and the Van Buren County Road Commission on 3/12/21.
 - b. It was a preliminary meeting to get the ball rolling and get everyone on the same page, discuss funding sources, and talk through grant/construction timeline.
 - c. Attendees reported out meeting summary.
 - d. May 12, 9am follow up meeting.
 - e. Bill Boston drafted a social media post after the past meeting and it was shared throughout the Sister Lakes community pages promoting what we are doing on the bike trails.
 - i. Feedback was positive in general, a few comments were less supportive or had questions about the scope of the project.
 - f. The group discussed further opportunities to raise awareness and reach out to affected property owners.
 - i. Public event, fundraiser, PR campaign, informational meeting, etc.
 - ii. Create a handout to answer FAQs
 - iii. We need LRE to produce renderings we can use for promotional purposes
 - g. Brian will reach out to LRE to find out timeline on when they think they will have a feasibility study completed and also ask for renderings for community feedback/PR campaign
2. Visitor's Map
 - a. Group went through the list and discussed responses received so far
 - b. CIA Business cards and ad sales forms are available at SLBC
3. Public Comment solicited at 6:55pm
 - a. None heard

Motion to adjourn: Brian

Second: Mike

Meeting Adjourned: 6:57

Next Meeting: April 22, 6:00-7:00pm