

Corridor Improvement Authority
5/16/19, 6:00pm

Meeting called to order at 6:09pm

Members Present:

Kelly Smit, Rod Pletz, Mike Spain, Bill Kays, Brian Morin, Robin Gulliver

Members Absent:

Tyler O'Connor, Dan Kocsis

Guests Present:

Tom Neary

Agenda:

- Approval Of April Meeting minutes
 - Motion to approve: Kelly, 2nd: Mike
 - Motion passed unanimously
- Triathlon
 - 97 registered
 - Numbers are still low based on previous years
 - How do we increase participation
 - Banners should be done and ready to go out
 - Radio Ads –
 - Brian will contact Midwest Family Broadcasting
 - Run a special discount
 - Tri-Avengers is interested in a discount
 - Have brought up to 35 participants in the past
- Race Venue
 - Dorothy/Lions will take care of food
 - We need to look at property lease and make sure we are current property
 - Roads
 - Cass County is taken care of
 - Van Buren County requires a signature from Bill. Bill will take care of this once Rod gets him the form.

- Volunteers
 - Tom gave Robin a flash drive with previous year's information
 - He recommended Robin meet with him and go over how to manage volunteer database. Dan should be brought in on this conversation as well.
 - An email should go out to potential volunteers as soon as possible
 - Tom went over some of the documents and gave some helpful hints he has learned over the years.
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- Donations
 - Discussion focused on finding more "mid-level" sponsors instead of relying solely on a few large donors.
- Public Comment solicited at 6:50p
 - None heard

Next meeting: June 20, 6:00 pm, Keeler Township Hall

Motion to adjourn: Mike

Second: Bill

Meeting Adjourned: 6:51pm