

Sister Lakes Corridor Improvement Authority
Meeting Minutes
August 22, 2019

Attendance: Robin Gulliver, Bill Kays, Mike Spain, Rod Pletz, Kelly Smit

Guests: Barb Fisher, Darlene Vorreyer

Meeting Called to Order at 18:00

- Minutes from previous meeting were distributed via e-mail and accepted by those in attendance.
- Barb presented ending balance to the CIA account of 116,421.61.
- Rod presented an outstanding balance due to WSJM of \$25.00 for production fees. Kelly motioned and second by Bill to pay the \$25.00 bill. Motion Passed.
- The 99 Year lease has been accepted by the Sister Lakes Lion's Club with signatures pending.
- The land survey is needed and will take about three weeks to complete.
- There was much discussion of the next steps for the Bike Trail. Bill discussed a meeting with Ben Baker to move forward with the presentation to the TAP program.
- Rod suggested that the members review their calendars and be ready at the next meeting to set up a date for clearing land at Lion's Club.
- Rod talked about moving the Brick Fundraiser Sign since a bulk of the vacationers are gone from the areas. It was suggested that we move it up by the Sister Lakes Business signs.
- Mike led a discussion about moving forward with the Sister Lakes Map. Barb and Darlene discussed the need to start contacting businesses at the first of the year and get things set up early for the map design. It takes considerable effort to ensure that businesses commit to the advertisement and that they pay for the advertisement prior to printing the map.
- Rod suggested sending out notification to the businesses late in 2019 to notify them that there is a change in management of the Sister Lakes Map. Kelly recommended a post card notification which would be the least expensive. We may also include something about the brick fund raiser. We need post card designs brought to the September meeting.
- Mike brought up several advertisement ideas including "Lake Life", "Indian Lake Life", Dowagiac Chamber of Commerce publication
- Next meeting will be September 26, 2019.
- No public comments were heard.
- Meeting adjourned.