

Corridor Improvement Authority  
6/20/19, 6:00pm

Meeting called to order at 6:00pm

Members Present:

Rod Pletz, Mike Spain, Dan Kocsis, Brian Morin, Robin Gulliver, Bill Kays

Members Absent:

Tyler O'Connor, Kelly Smit

Guests Present:

Tom Neary, Carl Davis, Ben Baker (Wightman's), Dorothy (Lion's Club)

Agenda:

1. Bike Trails
  - a. Ben Baker (Wightman & Associates) present to talk about bike trails and trail head
  - b. Potential Funding Sources
    - i. Michigan DNR Trust Fund
    - ii. MDOT (TAP – Transportation Alternatives Program)
  - c. Next Steps
    - i. Talk to VBC Road Commission
    - ii. Talk to local MDOT Rep
    - iii. DNR Grant – Due April 1
    - iv. Wightman will work on these action items
2. Trailhead
  - a. Brick sales website is up and running
  - b. Four bricks have been sold
  - c. Flyers will be printed and distributed to promote brick sales
3. Triathlon
  - a. 132 registered
    - i. Rod has been doing social media posts
    - ii. Everyone who is able should share these posts
    - iii. Radio ads started this week and will hopefully increase numbers
  - b. Shirts
    - i. Premiere Promotions Quote – cost is less than previous vendor
    - ii. ~\$3,600 for race t-shirts, ~\$700 for volunteer shirts
    - iii. Trophies, ribbons, and awards - ~\$750
    - iv. Sponsor plaques 29.95, qty unknown yet

- v. Brian motioned to approve up to \$7,000 for premiere promotions, Mike 2<sup>nd</sup>
      - vi. Motion passed unanimously
  - c. Race Day Food
    - i. Dorothy discussed food costs
    - ii. A lunch basket will be offered (one entrée plus chips for \$5, add a drink for \$1)
    - iii. Entrée options: Hamburgers, hot dogs, chicken breasts, polish sausages, veggie burgers
    - iv. Motion to approve up to \$2,500 for food, drink, and ice costs: Dan, Bill seconded
    - v. Motion passed unanimously
  - d. Volunteers
    - i. 25 Confirmed, many have indicated they are bringing others with them
    - ii. Robin will continue to reach out to folks on Tom's volunteer list
  - e. Sponsors/Donations
    - i. Group went through list and talked about any updates
- 4. Public Comment solicited at 7:33pm
  - a. None heard

Motion to adjourn: Bill

Second: Mike

Meeting Adjourned: 7:34pm